



2023 MSP Events Guide

Are you excited that in-person MSP events are back in action? They're a great way to not only stay up to speed on the fast-changing industry but also to meet and build relationships with other MSPs face-to-face. Hear the latest predictions from the experts, exchange advice 1:1, and check out some new vendors, and who knows—you might even have some fun!

What events should you attend this year? Discover the best options for your goals, interests, and budget.

North America

ASCII Edge

What: 20+ business strategy sessions, MSP networking, 30+ tech providers, \$10K worth of prizes
Where: Newport Beach, CA
When: Feb 22-23
Cost: Free
Topics: AI, growth, cybersecurity, hiring, customer loyalty

Kaseya Connect Global

What: 100+ sessions, MSP networking, training & certifications, vendors, entertainment
Where: Las Vegas, NV
When: Apr 24-27
Cost: \$999 conference pass, \$1,099 conference pass + training
Topics: Business maturity, cybersecurity, automation + workflow

Channel Partners MSP Summit Conference

What: Networking events, keynote sessions, conference sessions, 50+ vendors
Where: Las Vegas, NV
When: May 1-4
Cost: \$400
Topics: State of the market, marketing, technology & innovation, leadership, peer & customer insights, sales, industry trends

Connectwise IT Nation Secure

What: Learning sessions, networking, 50+ exhibitors
Where: Orlando, FL
When: Jun 5-7
Cost: \$999 all access, \$849 early bird
Topics: Cybersecurity, incident response, operations, packaging & selling

ASCII Edge


What: 20+ business strategy sessions, MSP networking, 30+ tech providers, \$10K worth of prizes
Where: Tampa/St. Pete, FL
When: Jun 21-22
Cost: Free
Topics: AI, business growth, cybersecurity, hiring, customer loyalty

Pax8 Beyond

What: Breakout sessions, networking, vendors
Where: Denver, CO
When: Jun 11-13
Cost: \$499, \$399 early bird
Topics: Cybersecurity, ticketing, SLAs, operations, sales, marketing, M&A, career development, business growth, leadership
**Special appearance by former NFL star, Peyton Manning*

KEY

 Syncro Attending Event - **COME SEE US THERE!**

 Industry Favorite

CompTia ChannelCon ★

What: Educational sessions, workshops, networking, vendors

Where: Chicago, IL

When: Aug 2-4

Cost: \$399 advance, \$499 onsite

Topics: AI & IOT, cybersecurity, prospecting, contracts, business growth, M&A, sales, marketing

VISION 23

What: Educational sessions, networking, celebration

Where: Dallas, TX

When: Aug 22-25

Cost: \$299 early bird, \$399 general admission

Topics: Not released

ASCII Edge

What: 20+ business strategy sessions, MSP networking, 30+ tech providers, \$10K worth of prizes

Where: Toronto, CA

When: Aug 30-31

Cost: Free

Topics: AI, business growth, cybersecurity, hiring, customer loyalty

TechCon Unplugged

What: Expert sessions, networking, vendors

Where: South Iselin, NJ

When: Sept 7-10

Cost: \$349, \$199 early bird

Topics: Not released

Kaseya DattoCon ★

What: 2,000+ MSPs & industry leaders, 3 days of sessions, networking, 85+ sponsors

Where: Orlando, FL

When: Oct 2-4

Cost: \$499 early pricing,

Topics: Hiring, sales growth, cybersecurity, productivity

Connectwise IT Nation 2023 ★

What: Learning sessions, networking, 150+ vendors

Where: Orlando, FL

When: Nov 8-10

Cost: Not released

Topics: Hiring, sales growth, cybersecurity, productivity

Europe

Connectwise IT Nation 2023 ★

What: Learning sessions, networking, 150+ vendors

Where: London, UK

When: Mar 20-22

Cost: £299

Topics: Hiring, sales growth, cybersecurity, productivity

Managed Services Summit Europe

What: Learning sessions, networking, vendors

Where: Amsterdam, Netherlands

When: Jun 13

Cost: Free, must qualify (director/senior management level representatives of MSPs)

Topics: AI, cloud adoption, cybersecurity, efficiency, hybrid & remote working, market competition, regulatory compliance, sales strategies

Managed Services Summit London

What: Learning sessions, networking, vendors

Where: London, UK

When: Sept 13

Cost: Free, must qualify (director/senior management level representatives of MSPs)

Topics: AI, buyer behavior, cloud adoption, compliance, cybersecurity, digitalization, efficiency, hybrid working, training

Managed Services Summit North

What: Learning sessions, networking, vendors

Where: Manchester, UK

When: Nov 21

Cost: Free, must qualify (director/senior management level representatives of MSPs)

Topics: AI, cloud adoption, compliance, cybersecurity, digitalization, hybrid working, training



Networking Tips

Go into the events open-minded and excited to meet new people. You never know who or what may lead to a great opportunity or rewarding professional relationship.

- ✓ Be curious – don't be afraid to ask questions
- ✓ Build genuine personal connections
- ✓ Learn how you can help each new connection
- ✓ Take notes to remember important details from each connection
- ✓ A few days after the event, send follow-up emails to new connections you want to continue networking with



Join Communities

Looking for collaboration and camaraderie and on a consistent basis? Join a community or two to tap into instant support and opportunities to grow your skills. Learn more about each one on the [Syncro blog](#).

- [The Tech Tribe](#) (Worldwide)
- [IT Nation Evolve](#) (US)
- [Taylor Business Group](#) (US)
- [Network Group](#) (UK)
- [SMBiT](#) (Australia)
- [IT & MSP Business Owners](#) (Facebook)
- [IT/MSP Entrepreneurs](#) (Facebook)
- [Syncro Users Group](#) (Facebook)

Community-centric, MSP-obsessed

We love to get together with MSP partners at events for learning, networking, and fun. As former MSPs ourselves, we're always looking to learn what challenges we can help MSPs solve. Come see us at one of the Syncro-attended events above. Stop by our booth to discover what special promotions we are running at that time.

Interested in getting a head start on exploring game-changing MSP solutions before the events? Experience how you can streamline and grow your business with Syncro's all-in-one PSA + RMM platform by starting a [free trial](#) today.

